THE PRESIDENT’S MESSAGE

Dear Members:

The first issue of the Bulletin seems an appropriate place to reflect on the nature of our Association and its future potentialities. Happily we have a large enough membership to ensure a wide diversity of professional interests, but our meetings are small enough to encourage genuine discussion and personal acquaintance. Our vitality depends upon the active participation of our members not only in the various activities of our meetings but also in the planning for these meetings. The many requests received for additional seminars have already changed the emphasis of our Toronto meeting, and there will no doubt be other such changes in future years. The publication of the Bulletin makes it easier still for an individual member to participate actively in the Association because its pages are open to all who wish to comment on Association activities, make suggestions, or inform the membership of events and developments of particular interest to Shakespeareans. (Please address all correspondence to Ann Jennalie Cook.)

We are drawn together by a common dedication to the study of a writer whose genius is celebrated throughout the world. Yet we know that the veneration of Shakespeare is sometimes merely lip-service, and we know also that undergraduates are not as excited or absorbed by literature as they once were. The situation in many high schools is unhappier still. Annual meetings devoted to dramatic presentations of Shakespearean scenes, to scholarly papers and discussion, and to good conversation are eminently worthwhile. But could we do more? Could we, for example, play some role in upgrading the teaching of Shakespeare at the same time that we retain our primary scholarly concerns? The question is important enough, I think, for us to set aside some time at the Toronto meeting for informal discussion of possibilities. Such discussions might well become a continuing feature of our annual meetings.

During the next six years a great deal of public attention will be focused on Shakespeare as the new BBC productions of all the plays are broadcast in North America. The ultimate educational usefulness of these new productions will depend in large measure on the teachers of Shakespeare in every region of Canada and the United States. It is not too early for us as individual teachers and as members of the Association to start thinking about the most productive use of this stunning new resource.

I look forward to seeing you in Toronto.

Sincerely,

Robert Ornstein

FROM THE DESK OF THE EXECUTIVE SECRETARY

Dear Members:

In an effort to communicate with you more effectively, the Trustees have decided to initiate a Bulletin for the Shakespeare Association of America. The Bulletin will be issued twice yearly, in January and in June. It will include the kind of information previously sent you by letter, most notably the dues renewal notice and the report on the Annual Meeting.

In addition, we will now have sufficient space to publish other kinds of material. Appropriate letters from the membership, notices of meetings of interest to Shakespeareans, requests for information, photographs, and the like may all be submitted to the Bulletin. How well the publication functions and how useful it is depends primarily on the response it receives from you and all our other members. If you have information or ideas of general interest to the Shakespeare Association, please send them. The deadline for the June issue is May 1.

We hope that you find the Bulletin a useful and informative improvement for the Association.

Yours sincerely,

Ann Jennalie Cook
Seminars

Members who will be participating in seminars will be officially notified early in January. Every effort is being made to include as many discussants as is feasible.

### 1978 DUES

The membership renewal form, printed on the adjoining page, contains some changes. For the past few years the Shakespeare Association of America has held the line on dues, though prices have been steadily rising. We have felt the increase especially in the cost of publications. At the same time, we continue to receive requests from some people—notably graduate students and professors emeriti—for a less expensive membership that will not include publications.

At their fall meeting the Trustees therefore voted to make certain changes in the dues structure. Beginning in 1978, the basic membership will be $20.00. All publications will be elective, with the following prices in effect:

- Shakespeare Newsletter: $2.00
- Shakespeare Quarterly: $10.00
- Shakespeare Studies: $15.00
- Shakespeare Survey: $15.00

The costs for the journals are in line with what the Association actually pays, but we still offer them for substantially less than the list price or the academic discount price.

The Trustees feel that the members will continue to appreciate the value of what the Association offers, even in the light of modest increases. They also feel that the members will understand the necessity for the Association to continue to operate on a sound financial basis.

### NOMINATIONS FOR 1978

A slate of candidates for President and Trustees has been drawn up by the nominating committee, headed by Trustee Bernard Beckerman.

The candidates are as follows:

**President**
- C. L. Barber (University of California, Santa Cruz)
- O. B. Hardison (Folger Shakespeare Library)
- Eugene Waith (Yale University)

**Trustee**
- Alan Dessen (University of North Carolina)
- William Elton (City University of New York)
- Jeanne Roberts (American University)

**Trustee**
- George Hibbard (University of Waterloo)
- F. David Hoeniger (University of New York)
- Jill Levenson (University of Toronto)

Each officer elected will serve a three-year term.

Ballots will be sent out in the February mailing, along with materials for the Toronto meeting. All members of the Association are eligible to vote.

### SAN FRANCISCO IN 1979

The Trustees have selected San Francisco as the site of the 1979 Annual Meeting. The Association has secured the Sir Francis Drake Hotel, just a half-block from Union Square, for the meeting, to be held April 12-14. It is not too soon to begin making plans to be in San Francisco in 1979. The deadline for submitted papers is September 15, 1978.
MEMBERSHIP ENROLLMENT

1978

Please enroll me as a member of the Shakespeare Association of America. I understand that the annual membership dues are now set at $20.00. I also understand that additional payment may be made for subscriptions to one or more of the following journals: *Shakespeare Newsletter, Shakespeare Quarterly, Shakespeare Studies, Shakespeare Survey*. I have checked below the payments I will be making.

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- **Annual Dues** ($20.00)
- **Shakespeare Newsletter** ($2.00)
- **Shakespeare Quarterly** ($10.00)
- **Shakespeare Studies** ($15.00)
- **Shakespeare Survey** ($15.00)

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**TOTAL PAYMENT DUE**

- Payment is enclosed.

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I wish to charge the above sum to one of the credit cards listed below.

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**Mastercharge**

- Card number
- Expiration date

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**BankAmericard**

- Card number
- Expiration date

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Signature

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**PLEASE PRINT:**

Name (last name first):

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Mailing address (including zip code):

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Please return to Shakespeare Association of America, Box 6328 Station B, Nashville, Tennessee 37205
SHAKESPEARE QUARTERLY SUBSCRIBERS

The staff of the Shakespeare Quarterly inadvertently sent renewal notices to all members of the Shakespeare Association who subscribe to the Quarterly as part of their Association membership. As a result, the office has been deluged with letters asking for clarification. Anyone who received the renewal notice should disregard it. Shakespeare Quarterly subscriptions can be continued through the Association as usual.

SHAKESPEARE SURVEY SUBSCRIBERS

A number of inquiries have come in from members who subscribed to Shakespeare Survey for 1977 but have not yet received Volume 30. Cambridge University Press does not bring out the Survey until the end of the year. The list of subscribers has been sent to the Press, and copies of Volume 30 will be mailed as soon as they are available. In the meantime, members should rest assured that their subscriptions are in order.

TEXTUAL COLLOQUIUM IN TORONTO

The Toronto Renaissance and Reformation Colloquium is sponsoring a special working conference on "The Preparation of Old Spelling Renaissance Play-Texts in English," to be held at Glendon College, York University, Toronto, April 12-13. The conference immediately precedes the annual meeting of the Shakespeare Association of America (April 13-15) so that those who wish may conveniently attend both.

There will be two lectures open to the public: "The State of the Art" by S. Schoenbaum and "The State of the Business" by Jon Stallworthy.

The remainder of the conference will be devoted to three two-hour working sessions of limited registration with short papers from practicing editors distributed in advance for discussion:

"Text and Apparatus" with Joel H. Kaplan (Chairman), Barry Gaines, Paul Worstein, Randall McLeod, and others to be announced.

"Commentary" with F. D. Hoeniger (Chairman), Philip Edwards, David Bevington, and others.

"Recapitulations, Second Thoughts, New Directions" with G. R. Hibbard (Chairman), John Bush Jones (Director, MLA Center for Scholarly Editions), and others.

The conference fee is $30.00. This will include transportation to and from the Hyatt Regency Hotel (location of S.A.A. convention), two lunches, one reception, one dinner, and copies of all the working session papers. Negotiations are presently underway for publication of the conference proceedings.

Delegates are asked to make their own accommodation reservations. The Hyatt Regency is at 21 Avenue Road, Toronto, 416-964-8511.

For further information contact R. C. Shady, c/o Renaissance and Reformation (416-828-5273), Erindale College, University of Toronto, Mississauga, Ontario L5L1C6.

BULLETIN
OF
THE SHAKESPEARE ASSOCIATION OF AMERICA
BOX 6328 STATION B • NASHVILLE, TENNESSEE 37235

DATED MATERIALS ENCLOSED